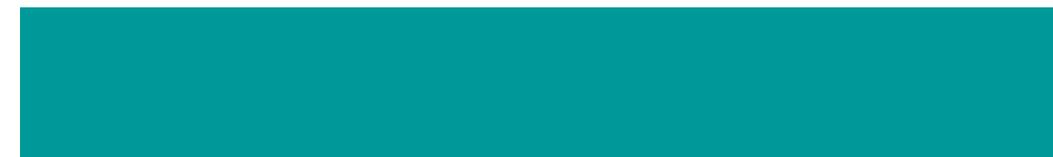


*dance*  
IMMERSION

**BOLDLY RAISING THE BAR  
IN CANADIAN  
PERFORMING ARTS**



[WWW.DANCEIMMERSION.CA](http://WWW.DANCEIMMERSION.CA)





# OUR VISION AND MISSION

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Through over **30 YEARS IN SERVICE**, *dance* Immersion has produced 85 stage and studio presentations, over 350 dance education events, served over 2,000 Black Canadian dance artists directly, and connected Black Canadian dance to over 40,000 audience and community members.

## **Our Vision**

To inspire understanding, opportunity, and meaningful change through dance.

## **Our Mission**

*dance* Immersion advances and connects communities through producing, promoting, and supporting dancers and dances of the African Diaspora.



# OUR MISSION IN ACTION



Since 2021, *dance* Immersion has been focused on sustainable growth, internally and externally.

## **WITHIN - BUDGET, STAFF & BOARD GROWTH**

- Increased our annual operating budget by a third, which moved us from up in scale from a small dance organization to a mid-sized Canadian dance organization.
- Engaged experts on how to better tell our story and then leveraged our business experience to: garner increases in our operating funding at the municipal and federal levels; add two banks as regular supporters; and begin, in earnest, to activate our charitable status with our first full-fledged fundraising campaigns launched at our epic 30th anniversary celebration.
- Added another staff member, moved one staff member from part-time to full-time, and shifted staff roles through training and internal professional development to better meet our growing needs.
- Expanded our board from 6 to 9 members while updating our governance practices.
- Raised staff and artist compensation rates, and now provide annual professional development courses.



# OUR MISSION IN ACTION



## IN COMMUNITY - DEEPENING AND EXPANDING SERVICES, REACH, IMPACT & INFLUENCE

- Channeled our expanded budget into increasing our role as the home for the development of exceptional Black Canadian dance works. We do this by providing the artists we present with more professional development; with more resources for expert dramaturgical and musical guidance; and with our continued mentorship for artists as they develop work.
- Increased our average audience size by 50%, noting that it is commonly said that no matter what show we are presenting, *dance* Immersion audiences “look like Toronto”: They represent the unparalleled diversity of this city.
- We now drive innovation and education across the dance sector, with studios, presenters, and post-secondary institutions adjusting who is teaching and what is being taught and performed based on *dance* Immersion activities.
- We enliven and animate spaces: Venues used for *dance* Immersion activities see a greater diversity of artist and festival seeking to use the spaces afterward.



# OUR REACH

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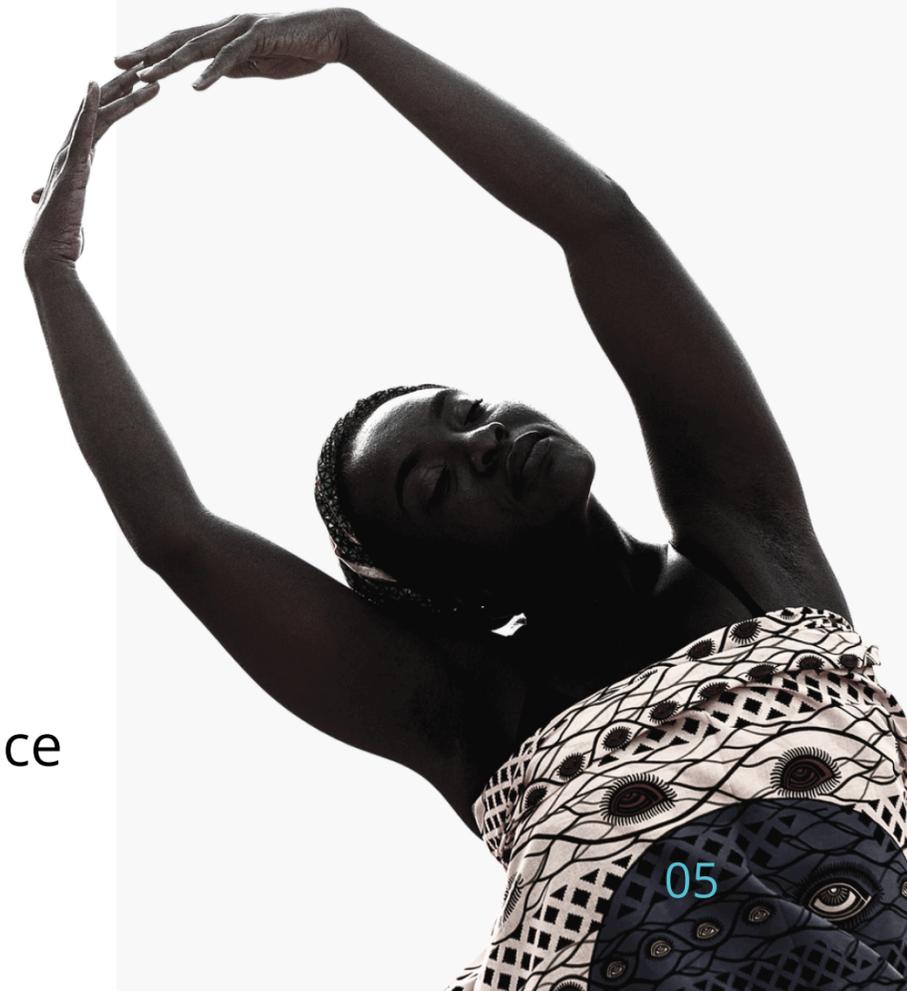


## RECENT PARTNERSHIPS

- International Association of Blacks in Dance (20+ years)
- Serendipity UK and Kauma Arts UK
- Adinkra Farm
- Canadian Stage
- Hart House, University of Toronto
- George Brown College/Jorgen Dance
- Tarragon Theatre
- TO Live
- Canada's National Ballet School
- Ongoing Connections with Black-Led Arts Groups Across Canada & Internationally
- Ad hoc programming partnerships with Native Earth Performing Arts, Luminato Festival, KasheDance, DanceWorks, Dancemakers, National Arts Centre, Dance Ontario, and more.

**AWARDS:** Since 2021, dance Immersion presentations have garnered 7 Dora Mavor Moore Award wins and 27 nominations.

**TECHNOLOGICAL TOOLS:** **THRIVE** - A new digital mentorship toolkit for emerging dance artists, accessible world-wide in English and French.



# NEXT STEPS

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## **EXPANDING EVENTS**

Consolidating smaller programs into larger, more impactful ones, including our upcoming inaugural Immersion Festival that combines our exceptionally popular National Showcase and Youth Showcase into one magical two-weeks of groundbreaking movement culture.

## **EXPANDING EDUCATION**

Providing more consistent annual workshop series for emerging and established artists from an international Afro-diasporic lens, that brings in world leaders to provide holistic training that considers the spirit, technique, musicality, breath, and universal connection as one.

## **EXPANDING ACROSS CANADA**

Taking our success and impact on the road across Canada, as the award-winning power-house Legacy Series heads to the National Arts Centre in 2027 to better serve artists in the Ottawa, Gatineau, and Montréal regions.



# OUR WORK



RELEVANT



GROUNDBREAKING



INSPIRATIONAL





  
**SCAN ME** 

# IMPACT THE ARTS

WITH

*dance*  
**IMMERSION**

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